

Free Domestic Abuse Awareness Raising for Hairdressers and Beauticians



Why are we offering this domestic abuse awareness raising?

For many people who are experiencing domestic abuse, hairdressers and beauty salons are safe spaces where they're at ease with the stylists they trust. Salon professionals are in a unique position to recognise the signs and symptoms of abuse in their clients. We believe, salon professionals can become invaluable and influential community partners in reducing the impact of domestic abuse.

Why do we need to do more about domestic abuse?

- In 2019/20 PSNI responded to 31,817 incidents of domestic abuse, this equates to one every 17 minutes. Yet we know the majority of domestic abuse goes unreported.
- With COVID-19, PSNI reported almost 2000 domestic abuse calls were made to them during the first 3 weeks of lockdown.
- Northern Ireland has the joint highest domestic homicide figures per population in Europe.

What are we offering?

Sessions aimed at enabling participants to recognise domestic abuse; know how to respond to disclosures & know where to signpost for specialist support.

Participating salons will receive a free resource pack.

Sessions will take place online via Zoom from 6.30pm -8.30pm. Choose one of the dates depending on your location -

- Monday 5th October (East Belfast based salons)
- Monday 12th October (West Belfast based salons)
- Monday 19th October (North Belfast based salons)
- Monday 26th October (South Belfast based salons)
- Monday 2nd November (Belfast wide)

Anyone can be a victim of domestic abuse. Help us to raise awareness and tackle the issue of domestic abuse.

For more info and to book contact



jenny.massey@belfastwomensaid.org.uk or 028 90666049